

# Monthly Update: Training Center



**BOSCH**  
Invented for life

November 2016

## BOSCH Ascenta Dishwashers

Simply Stated. Top Rated.  
Bosch Ascenta Dishwashers.

Top rated for quality, reliability, and performance.

Explore highly awarded Bosch Ascenta dishwashers



Best Value\*

**Trends fade. Our Quality is unmistakable.  
We've been understated in the past, but our awards precede us.**

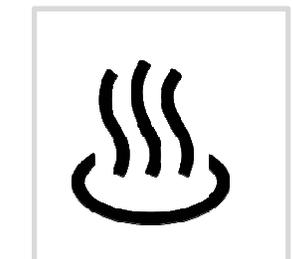
It's our precision to details that won us multiple awards on quality, reliability and performance, ranging from the Most Reliable Dishwasher Brand\* to a "Best Value\*\*" honor. Don't let our quiet operation distract you from the constant ringing of accolades.



Lowest Repair Rate\*\*

**What makes Bosch Dishwashers the Most Reliable Dishwasher Brand\*?**

*No brand has fewer repairs\*!*



Top Drying\*

Consumers Biggest Headaches with Dishwasher Repair:

Competition's Issues:	BOSCH has the solutions:
Leaky tub	Solid molded bottom
Rusted tub	High quality stainless steel tub with a lifetime warranty
Broken wash system	German engineered reliable spray arms
Does not wash food off	Specialized detergent tray and dispenser system



#1 Dish Brand Globally\*\*\*

*BOSCH: Repairmen's least favorite brand*

\*According to a reliability survey conducted by a leading consumer publication, Bosch has the fewest reported repairs.

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## BOSCH Ascenta Dishwashers *Winner of Best Value\* Honor*

**How do Bosch Ascenta Dishwashers simplify your kitchen life?**

*Our dishwashers fit every lifestyle – providing the flexibility and capacity to meet your needs*

Whether you're washing for yourself, or a whole party, the Bosch Ascenta dishwasher has a place for all of your utensils, glasses and plates. Being conscious of budget, without sacrificing capacity or flexibility, even your hardest to place items have a home in a Bosch Ascenta Dishwasher.

**Hard to place items?**  
Solution: **KnifeRack** which safely holds:  
▪ Whisks  
▪ Serving spoons  
▪ Dishwasher safe knives

**Large space hogs?**  
Solution: **RackMatic™** allows you to adjust the upper rack height to fit:  
▪ Serving plates  
▪ Stock Pot

**Dinner party where everyone uses more than 2 cups:**  
Solution: **Cup rack** and **flexible tines** providing the most efficient use of space to hold:  
▪ Water glasses  
▪ Coffee cups

**Running out of utensils?**  
Solution: **Long Silverware Basket**  
▪ Removable silverware basket can be placed anywhere in the dishwasher, offering the ultimate flexibility.

## TETRIS: Adulthood Edition

*In the dishwashing game of life, Bosch is the ultimate winner!*

### Round 2: Bosch Certification



A quick three pronged course (based on Oct - Feb newsletters) guiding you through the world of Bosch dishwashers, empowering you to succinctly walk your customers through the Bosch portfolio.

- Step 1: Bosch Ascenta Dishwashers - Fundamentals
- Step 2: Bosch Ascenta Top Features – Awards and Accolades
- Step 3: Bosch Dishwasher Portfolio

Each course ends with a 5 question online quiz, that enables you to move to the next course.  
Go to: [www.AskBoschLowe.com](http://www.AskBoschLowe.com) for courses and quizzes.

\*According to a leading consumer publication